

**Recruitment E-Mail Letter**

Donald Kent Kerr  
Radford University  
[pluspublicdesign@gmail.com](mailto:pluspublicdesign@gmail.com)

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Dear Sir or Madam,

My name is Donald “Kent” Kerr and I am a graduate student from the school of design-thinking at Radford University. I am writing to invite you to participate in “Bellevue Believes,” a research study about how design thinking integrates and supports the process of community identification and community development in Bellevue, Pennsylvania. As a Bellevue resident or stakeholder over the age of 18, you are eligible to be in this study. Your contact information was obtained from R.J. Thompson as a person of interest.

If you decide to participate in this study, you will be asked about your experiences and perceptions of Bellevue. You will be asked to participate in interactive design-thinking workshops with other Bellevue stakeholders, brainstorm new and interesting ways your collective experiences might help your community.

Remember, this is completely voluntary. Research sessions will average 45-minutes but may exceed 1-hour and 15-minutes. No personal information will be used or shared in this study. Audio and digital photography will be recorded for researcher reference. You can choose to be in the study or not. If you'd like to participate or have any questions about the study, please email me at [pluspublicdesign@gmail.com](mailto:pluspublicdesign@gmail.com).

Thank you very much.

Sincerely,



Donald “Kent” Kerr